

- **Deadline: April 10, 2024** for inclusion in press release and print materials
- Sponsorship is live May 8 - Sept 15, 2024
- Reach: 10,000 in-person reach boroughwide plus online engagement
- **Sponsorship benefits are customizable** to meet your community outreach goals
- Company match programs also eligible

### *\$10,000 Lead Sponsor Level*



- Lead Banner and verbal acknowledgement at all 30+ events
- Lead logo across entire website and print marketing
- Pre-season funder events and ribbon cutting
- Direct tabling/community engagement option at events
- Tickets and first sponsorship option at gala

### *\$5,000 Champion Level*



- Acknowledgement banner at events
- Acknowledgement on print marketing
- Tabling option at 5 shows
- 5 Tickets to Season Finale gala 'Dancing with the Queens Stars'

### *\$2,500 Supporter Level*

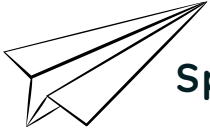


- Acknowledgement in digital program
- Logo on website sponsor page
- Invite to Season Press Event
- Option for exclusive Education Sponsor

Please issue check to:  
Queensboro Dance Festival Inc.  
41-44 44th St D14  
Sunnyside NY 11104  
Online: [bit.ly/2024QDFsponsor](https://bit.ly/2024QDFsponsor)  
or scan below



We are sometimes in one neighborhood several times during the season. Events take place on weekends (and a few weeknights) between 2-8pm. Please let us know if you're interested in specific months or neighborhoods!



### Sponsorship Reach: 10,000 in-person across Queens

- Ribbon cutting and Press event in Jackson Heights (May)
- Tour Opening Event June 8
- 20+ Performances and parties across 12 neighborhoods
- 6+ Dance Classes: QDF Class Xchanges, Master Classes
- 8,000 organic (unpurchased) followers on social media and newsletter subscribers



- Jackson Heights
- Long Island City
- Far Rockaway
- Ridgewood
- Bayside
- St. Albans
- Woodhaven
- Forest Hills
- Sunnyside
- Woodside
- Corona
- Jamaica
- Flushing
- Astoria
- Finale at Queens Theatre  
(includes Dancing with the Queens Stars Gala September 10)

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### About

Launched in 2014, our mission is to strengthen the dance community in Queens, and inspire a greater appreciation for Queens dance. Queensboro Dance Festival (QDF) was created out of a need for a more tangible sense of community among Queens dancers & audiences. Queens dance had no visibility. Dancers had no local place to meet. Queens audiences had little idea where to experience local dance.

We promote cultural exchange, celebrating Queens' diversity, enjoyment of public space, and connecting our neighborhoods to cultivate borough-wide Queens pride. We are a platform for underrepresented dance cultures and we bring programming to underserved neighborhoods.



### Programs

Our summer tour of 30+ events consist of dance performances, classes, and parties. Events are free to the public and predominantly outdoors, with exception of our ticketed Season Finale at Queens Theatre. We curate and present 25 Queens dance companies of diverse cultures & styles. We also provide a free series of professional development resources, teaching jobs, and workshops for Queens dancers.

Each year, we reach 10,000 audience members and serve 200 artists throughout Queens. Our program approach is holistic, collaborating with neighborhood organizations and businesses to best engage the local community. We are for Queens, by Queens.

### Impact & Awards

Over 150 Queens dance companies presented to date, and over 30 distinct dance genres presented, including Hula, Filipino, Flamenco, Hip-Hop, Indian, Tap, Mayan, Chinese, Ballet, Ballroom, Arabic, Mexican, Aerial, Greek, Modern, West African, Colombian, Jazz, Bolivian, Ecuadorian, Tibetan, Korean, and more.

QDF is cited in the Create NYC Cultural Plan, received a Proclamation from the New York State Comptroller's Office Thomas P. DiNapoli, Certificate from NYC Public Advocate Letitia James, won the 2019 LIC Game Changer Award for Best in Arts & Humanities, Citation from Assemblywoman Cathy Nolan, and 2023 Citation of Honor from Queensborough President Donovan Richards.



*“The festival covers a broad range, both in terms of geography and style. Featuring companies from all across the borough—Briarwood to Long Island City, Floral Park to Howard Beach—it puts the whole tapestry of what makes Queens unique on display.” ~Times Ledger*



*“Lincoln Center, City Center quality dances; the performers were excellent.”  
~Audience testimony*

*“Truly represents one of the highlights of the year for me. The wide range of the rich creative work in Queens presented was so incredibly alive...genuinely inspiring, and striking.”  
~Audience testimony*

*“I am proud to be a dancer and choreographer in the Queensboro Dance Festival... It is exciting to have an amazing community at home! The festival spreads love, art, and awareness in the Queens community in more ways than one!”  
~ Choreographer testimony*



## Grants



## Sponsors

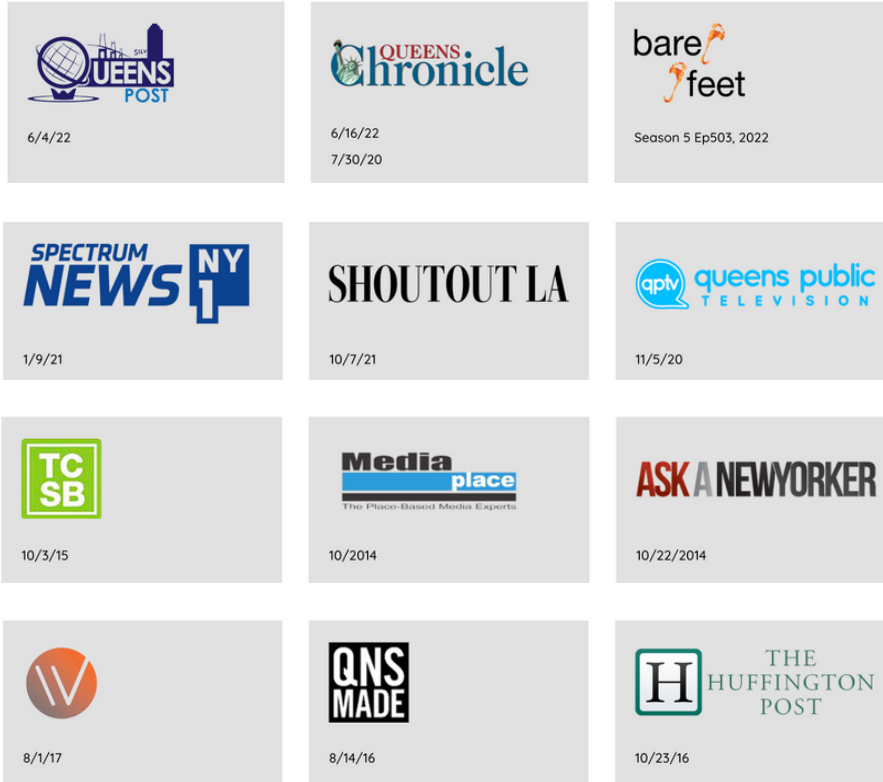


## Media Partners





## Press



## Community Partners

