

Reach: **10,000** in-person reach boroughwide plus online engagement

Sponsorship benefits are customizable to meet your community outreach goals

Company match programs welcome

Sponsorship includes presence in **Dancing with the Queens Stars** gala

### **\$15,000 Platinum Lead Sponsor**

- Exclusivity in your sector; be the only sponsor representing your industry
- Prominent logo on show banner, print materials, website and digital materials
- Participation at Season Press Event and other pre-season events
- Direct tabling/community engagement opportunity at events
- Lead sponsor placement and 15 tickets at Gala

### **\$10,000 Lead Sponsor**

- Prominent logo on show banner, print materials, website and digital materials
- Participation at Season Press Event and other pre-season events
- Direct tabling/community engagement opportunity at events
- Lead sponsor placement and 10 tickets at Gala

### **\$5,000 Champions Circle**

- Acknowledgement banner at events
- Acknowledgement on print marketing and website sponsor page
- Invite to Season Press Event
- Tabling option at 5 shows
- 5 Tickets and sponsor placement at Gala

### **\$2,500 Patron Level**

- Logo Acknowledgement in digital program
- Logo on website sponsor page
- Invite to Season Press Event
- Tabling option at 2 events
- 2 tickets and sponsor placement at Gala

### **Payment Information**

**Direct Deposit, Online, or Check:**  
**Queensboro Dance Festival Inc.**  
**45-16 49<sup>th</sup> St 3A**  
**Woodside NY 11377**  
**EIN: 85-2034730**



## 2026 Tour Locations May-August

We are sometimes in one neighborhood several times during the season. Events take place on weekends (and a few weeknights) between 2-8pm. Please let us know if you're interested in specific months or neighborhoods!

### Sponsorship Reach: 10,000 Queens-wide

- Dancing with the Queens Stars gala Thursday May 21, 2026 at MoMA PS1
- Press event Season Announcement May 7
- Tour Opening Event May 30
- 20+ Performances and dance parties across 12-15 neighborhoods
- 6+ Dance Classes: QDF Class Xchanges, Master Classes
- 6+ Professional development workshops for dance artists
- 8,000 organic (unpurchased) followers on social media and newsletter subscribers

### Event neighborhoods: public parks, plazas, streets

- Jackson Heights
- Long Island City
- Far Rockaway
- Ridgewood
- Bayside
- St. Albans
- Woodhaven
- Forest Hills
- Sunnyside
- Woodside
- Corona
- Jamaica
- Flushing
- Astoria
- Finale at Queens Theatre

## ABOUT

Launched in 2014, our mission is to strengthen the dance community in Queens, and inspire a greater appreciation for Queens dance. Queensboro Dance Festival (QDF) was created out of a need for a more tangible sense of community among Queens dancers & audiences. Queens dance had no visibility. Dancers had no local place to connect. Queens audiences had little idea where to experience local dance.

We promote cultural exchange, celebrating Queens' diversity, enjoyment of public space, and connecting our neighborhoods to cultivate borough-wide Queens pride. We are a platform for underrepresented dance cultures and we bring free, outdoor programming to underserved neighborhoods.



## PROGRAMS

Our summer tour of 30+ events consist of dance performances, classes, and parties. Events are free to the public and predominantly outdoors, with exception of our ticketed Season Finale at Queens Theatre. We curate and present 20 Queens dance companies of diverse cultures & styles. We also provide a free package of professional development workshops, teaching jobs, physical therapy, and career resources for dancers.

Each year, we reach 10,000 audience members and serve 200 artists throughout Queens. Our program approach is holistic, collaborating with neighborhood organizations and businesses to best engage the local community. We are for Queens, by Queens.



## IMPACT & AWARDS

Over 200 Queens dance companies presented to date, and over 30 distinct dance genres presented, including Hula, Filipino, Flamenco, Hip-Hop, Indian, Tap, Mayan, Chinese, Ballet, Ballroom, Arabic, Mexican, Aerial, Greek, Modern, West African, Colombian, Jazz, Bolivian, Ecuadorian, Tibetan, Korean, and more.

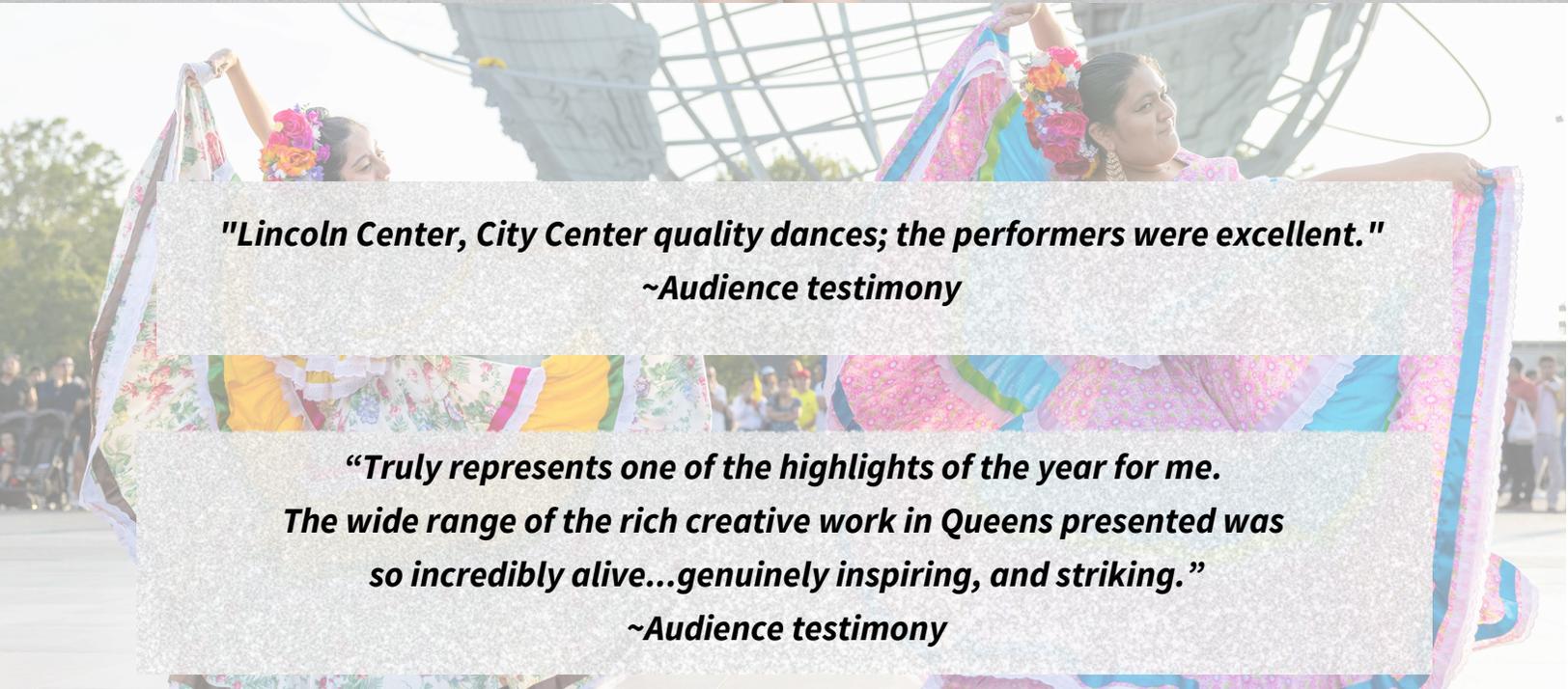
QDF is cited in the Create NYC Cultural Plan, received a Proclamation from the New York State Comptroller's Office Thomas P. DiNapoli, Certificate from NYC Public Advocate Letitia James, won the 2019 LIC Game Changer Award for Best in Arts & Humanities, Citation from Assemblywoman Cathy Nolan, 2023 Citation of Honor from Queensborough President Donovan Richards, and 2024 City & State Power 100 in Arts and Culture.



Scan to hear more  
testimony or go to  
[bit.ly/QDFtestimony](https://bit.ly/QDFtestimony)

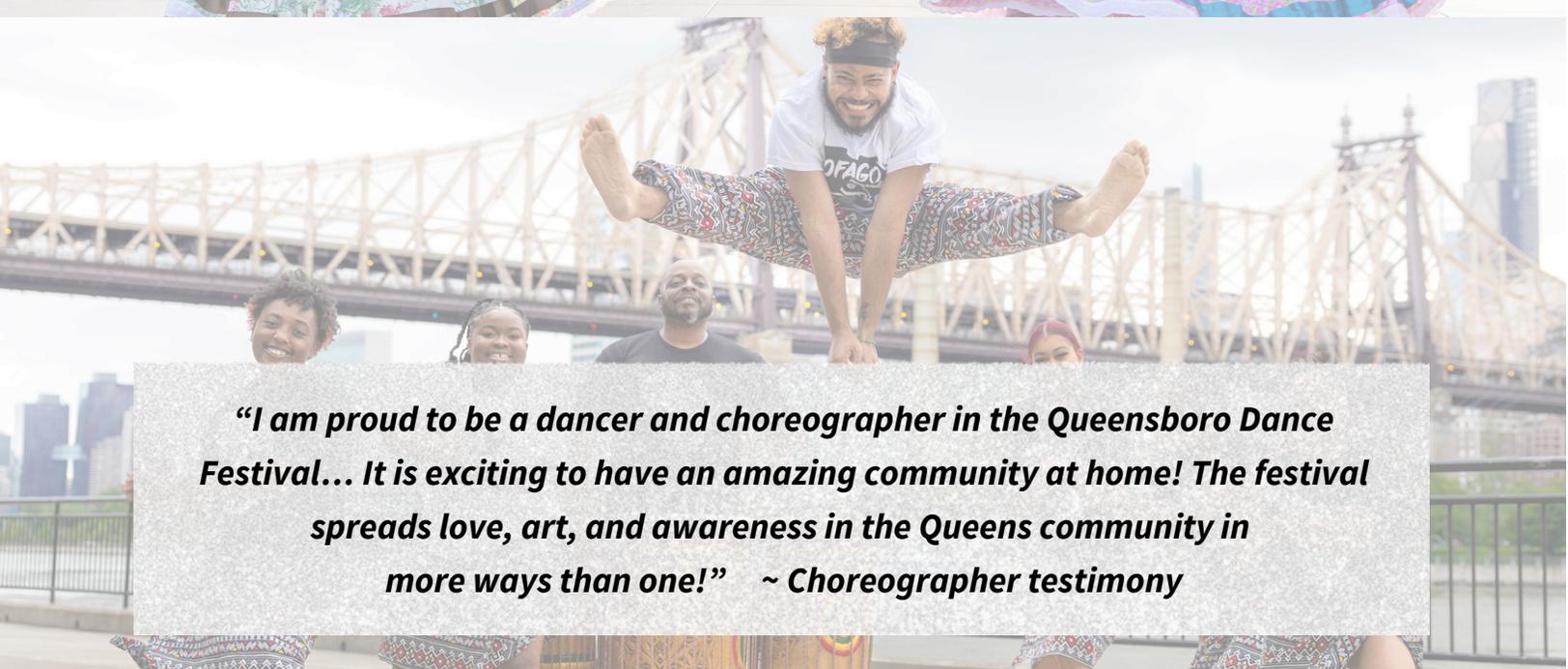


***“The festival covers a broad range, both in terms of geography and style. Featuring companies from all across the borough—Briarwood to Long Island City, Floral Park to Howard Beach—it puts the whole tapestry of what makes Queens unique on display.” ~Times Ledger***



***“Lincoln Center, City Center quality dances; the performers were excellent.”  
~Audience testimony***

***“Truly represents one of the highlights of the year for me. The wide range of the rich creative work in Queens presented was so incredibly alive...genuinely inspiring, and striking.”  
~Audience testimony***



***“I am proud to be a dancer and choreographer in the Queensboro Dance Festival... It is exciting to have an amazing community at home! The festival spreads love, art, and awareness in the Queens community in more ways than one!” ~ Choreographer testimony***

GRANTS



SPONSORS



MEDIA PARTNERS





**QUEENS  
BORO  
DANCE  
FESTIVAL**

**PRESS**



2024



2023 (10th Anniversary)



2024



6/4/22



6/16/22  
7/30/20



Season 5 Ep503, 2022



1/9/21



10/7/21



11/5/20



8/1/17



8/14/16



10/23/16

**COMMUNITY PARTNERS**

